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UTILITY PATENT APPLICATION **TRANSMITTAL**

(Only for new	nonprovisiona	l annlications	under ?	RT CER	1 53/h

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(01.1) (01.1)	on nonprendictial applications under or or it 1.55(b))	Express Mail Label No. EN 1955	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
See MPEP c	APPLICATION ELEMENTS hapter 600 concerning utility patent application contents.	ADDRESS TO: Commission P.O. Box 1	Patent Application oner for Patents 450 VA 22313-1450			
2. Applica See 37 3. See 37 5. Specific (preferre - Descri - Cross - Staten - Refere or a cc - Backg - Brief S - Brief S - Brief S	ped arrangement set forth below) iptive title of the invention Reference to Related Applications nent Regarding Fed sponsored R & D ance to sequence listing, a table, computer program listing appendix round of the Invention Summary of the Invention Description of the Drawings (if filed) and title Invention Description	ii. Paper	ndix) Sequence Submission Form (CRF) nce Listing on: D-R (2 copies); or			
4. Drawin 5. Oath or Decl a. Nev b. Cop (for i. Appli	by from a prior application (37 CFR 1.63(d)) continuation/divisional with Box 18 completed) DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) name in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). cation Data Sheet. See 37 CFR 1.76 NUING APPLICATION, check appropriate box, and supplication Data Sheet under 3.	or its equivalent. Other: Transmittal Letter. ply the requisite information below and 7 CFR 1.76:	nt Power of Attorney Jenent (if applicable) Copies of IDS 49 Citations (MPEP 503) Emized) Document(s) Led) Under 35 U.S.C. 122 List attach form PTO/SB/35 L. COPY. (4 pages)			
5b, is considered	nformation: Examiner ION OF DIVISIONAL APPS only; The entire disclosure of the a part of the disclosure of the accompanying continuation on can only be relied upon when a portion has been inadver	Art Unit: e prior application, from which an oath o or divisional application and is hereby tently omitted from the submitted applic	r declaration is supplied under Box			
	19. CORRESPON	DENCE ADDRESS				
	ner Number: 39456	OR Corres	spondence address below			
Name	Keith B. Willhelm					
Address	Attorney at Law 6266 Del Monte					
	Houston	State Texas	Zip Code 77057			
Country	U.S.A.	elephone (832) 656-3853	Fax (832) 251-3853			
Name (Print/Typ	^{рө)} Keith B. Willhelm	Registration No. (Attorney/Agent)	31,442			
Signature	Keith RW: elle		Date March 11, 2004			

This collection of information is required by 37 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

17264

Keith B. Willhelm

Attorney at Law

U.S. PIO

March 11, 2004

FILE: THUE:002

CERTIFICATE OF EXPRESS MAILING UNDER 37 C.F.R. § 1.10

MAILING LABEL NO. EK776390438US

DATE OF DEPOSIT: March 11, 2004

I hereby certify that this paper or fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R. § 1.10 on the date indicated above with postage prepaid and is addressed to: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Keith B. Willhelm

Via Express Mail: Label No. EK776390438US

Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

RE:

U.S. Patent Application Entitled: Pouch Containers Having Advertising Media and Methods for Their Dissemination

Applicants: Marcus L. Thuesen and Lejo C. Brana

Sir:

Transmitted herewith for filing are:

- (1) Utility Patent Application Transmittal Form;
- (2) 45-page patent specification with 41 claims and an abstract;
- (3) 32 figures on 10 sheets of drawings (in triplicate);
- (4) Declaration;
- (5) Election Under 37 C.F.R. §§ 3.71 and 3.73 and Power of Attorney;
- (6) Assignment;
- (7) Recordation Form Cover Sheet;
- (8) Nonpublication Request Under 35 U.S.C. § 122(b)(2)(B)(i); and
- (9) Additional Copy of Transmittal Letter authorizing the charging of fees in the amount of \$786.00 and listed below to the deposit account of Applicants' attorney.

Keith B. Willhelm

Commissioner for Patents March 11, 2004 Page 2

FILING FEE CALCULATION

FOR			Small Entity			Large Entity				
Total Claims	41 - 20	= 21	x\$ 9) =	\$	189.00	x \$ 1	8 =	\$	18.00
Independent Claims	7 - 3	. = 4	x \$ 43	} =	\$	172.00	x \$ 8	36 =	\$	0.00
Multiple Dependent Claim(s)			+ \$145	5 =	\$	0.00	+ \$29	90 =	\$	0.00
Basic Fee:			+ \$385	5 =	\$	385.00	+ \$7	70 =	\$	770.00
Assignment Recording Fee:	(\$40 per property)		+	=	\$	40.00	+	=	\$	0.00
TOTAL FILING FEES					\$	786.00				

Pursuant to 37 C.F.R. § 1.10, Applicants request the Patent and Trademark Office to accept this application and accord a serial number and filing date as of the date this application is deposited with the U.S. Postal Service for Express Mail.

Applicants, by their undersigned attorney and pursuant to 37 C.F.R. § 1.27(c), hereby assert their entitlement to small entity status and to the payment of reduced fees relative to the subject application.

The Commissioner is hereby authorized to charge the amount of \$786.00 in payment of the fees listed above to the deposit account of applicant's attorney, Keith B. Willhelm, Attorney at Law, Deposit Account No. 501,435/THUE:002. If the amount is insufficient, or should any additional fees under 37 C.F.R. §§ 1.16 to 1.21 be required for any reason in connection with this application, or should an overpayment be included herein, the Assistant Commissioner is authorized to deduct or credit said fees from or to said deposit account.

Please date stamp and return the enclosed postcard to evidence receipt of these materials and forward any reply to this communication directly to me.

Respectfully submitted,

in B Willh

Keith B. Willhelm Reg. No. 31,442

Encl: As stated

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Marcus L. Thuesen et al.

Serial No.: TBA

Filed: Concurrently Herewith

For: POUCH CONTAINERS HAVING

ADVERTISING MEDIA AND METHODS

FOR THEIR DISSEMINATION

Group Art Unit: TBA

Examiner: TBA

Atty. Dkt. No.: THUE:002

CERTIFICATE OF EXPRESS MAILING UNDER 37 C.F.R. § 1.10

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Keth B. Willhelm

NONPUBLICATION REQUEST UNDER 35 U.S.C. § 122(b)(2)(B)(i)

Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

Applicants, by their attorney and pursuant to 35 U.S.C. § 122(b)(2)(B)(i), hereby request that the subject application filed concurrently herewith not be published under 35 U.S.C. § 122(b).

I hereby certify that the invention disclosed in the subject application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

Applicants may rescind this nonpublication request at any time. If applicants rescind this request that the application not be published under 35 U.S.C. § 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicants subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, applicants will notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. Applicants further acknowledges that failure to do so will result in abandonment of this application pursuant to 35 U.S.C. 122(b)(2)(B)(iii).

Respectfully submitted,

Manh 11, 2004

Keith B. Willhelm, Reg. No. 31,442

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